

# CAPABILITY STATEMENT

## Jason Lynch



### Senior Consultant Ag Production & Adoption

#### CONTACT DETAILS

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#### QUALIFICATIONS

- B App Sci (hort)
- CPAg

#### PROFESSIONAL ASSOCIATIONS

- Australian Institute of Agricultural Science
- Australasia-Pacific Extension Network

#### COMMITTEES OR BOARDS

- Cradle Coast NRM committee member
- Forage Value Index technical committee, Dairy Australia
- Pasture Trial Network communications working group

Jason Lynch is a senior consultant at Pinion Advisory, with over 25 years' experience in production agronomy, various aspects of cropping, grazing management and property development. Jason works with clients to improve the profitability and sustainability of a diverse range of agricultural production systems including pastoral, cropping and horticultural enterprises.

Jason provides advice to clients on crop protection, integrated pest management practices, soil health management, plant and soil nutrition, and soil moisture and irrigation management. He has well developed communication skills and has extensive experience in the delivery of presentations and group facilitation. Jason's client mix includes small and large scale businesses, family farms, corporate enterprises, industry groups, planners, councils and government agencies.

#### Areas of expertise

- Extension & communications
- Facilitation
- Agronomic advice
- Vegetable production
- Cereal production
- Forage and fodder production
- Floriculture
- Berry fruit production
- Land use constraint analysis
- Soil science and sustainable soil management
- Grazing management
- Perennial horticulture
- Crop protection
- Soil fertility
- Plant nutrition
- Soil, plant and water analytical test interpretation
- Agroforestry
- Gross margin analysis
- Agricultural research
- Land capability assessment
- Farm drainage
- Irrigation scheduling and water balances
- Soil carbon management
- Property due diligence

#### Professional experience

- Pinion Advisory/Macquarie Franklin – Senior Consultant, 2013-present
- Serve-Ag Pty Ltd – Senior Agronomist, 1998-2013

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Norfolk Island agricultural audit	Produce a land capability assessment and agricultural audit of the current food production systems and promote increased agricultural productivity and sustainability.	Norfolk Island regional council	2022
Boosting Beef	Beef industry development project, materials preparation, facilitator and coach.	DPIPWE	2020/21
Protecting our productive soils	Enterprise assessment, soil fertility assessment, nutrient budgeting and report preparation.	Cradle Coast NRM	2019/20
Western Irrigation Network (WIN)	Enterprise gross margin review, soils assessment and landowner liaison.	Greater Western Water	2018, ongoing
Recycled water irrigation development	Soils assessment, soil fertility assessment, water balances, report preparation and landowner liaison.	TasWater, Tassal, Huon Aquaculture, Greater Western Water	2017, ongoing
Expert witness	Preparation and delivery of expert witness statements in tribunal, planning commission and court hearings.	Various	2011, ongoing
Farm water access plans (FWAPs)	Land capability assessment for the development of the various irrigation schemes.	Tasmanian Irrigation	2013, ongoing
Pasture Principles	Course coach	Pasture Principles	2014, ongoing
Opportunity for profit project, management guidelines	Business and enterprise financial analysis, establish performance benchmarks, workshop delivery and report preparation.	GRDC	2016-2019
Agricultural assessments and planning scheme compliance reports	Property and development assessments for their agricultural impact and planning scheme compliance.	Various landowners, planners, councils and developers	2005, ongoing